


Jules & Juliette
PARIS

 MY SUMMER 2023 IN PARIS



ooh~la~la!



French kidswear brand, founded
in 2013.

All Jules & Juliette styles are
designed and created carefully
far from industrialized
collections.





Beautiful noble materials,
amazing Italian cotton
satin with Jules &
Juliette exclusive prints,
rich linen and cottons
from France and Spain are
carefully chosen and mixed
to create a chic and
timeless style.



GIRL COLLECTION

DRESSES – BLOUSES – SHORTS – SKIRTS –
JUMPSUITS

2Y-10Y



Girl Day 1

Starting my day with a perfect croissant, very crispy with a lot of puff pastry! Oh, it smells a good taste of butter inside!



Now I am ready to roam over Paris and discover its landmarks, museums, cafes, terraces and gastronomy!



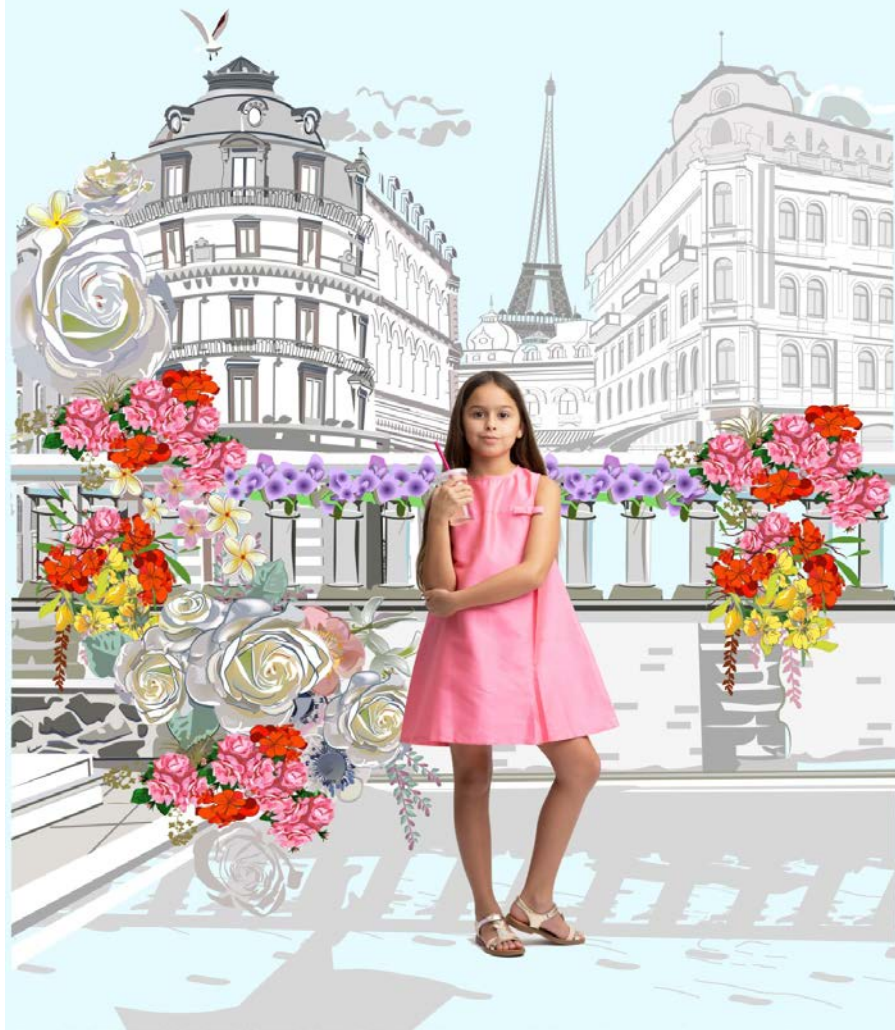
MIA SHORT

Bright Pink / 2Y – 4Y – 6Y – 8Y – 10Y

FLEUR BLOUSE

Blue Pink Dots / 2Y – 4Y – 6Y – 8Y – 10Y

I can spot Eiffel Tower from afar!



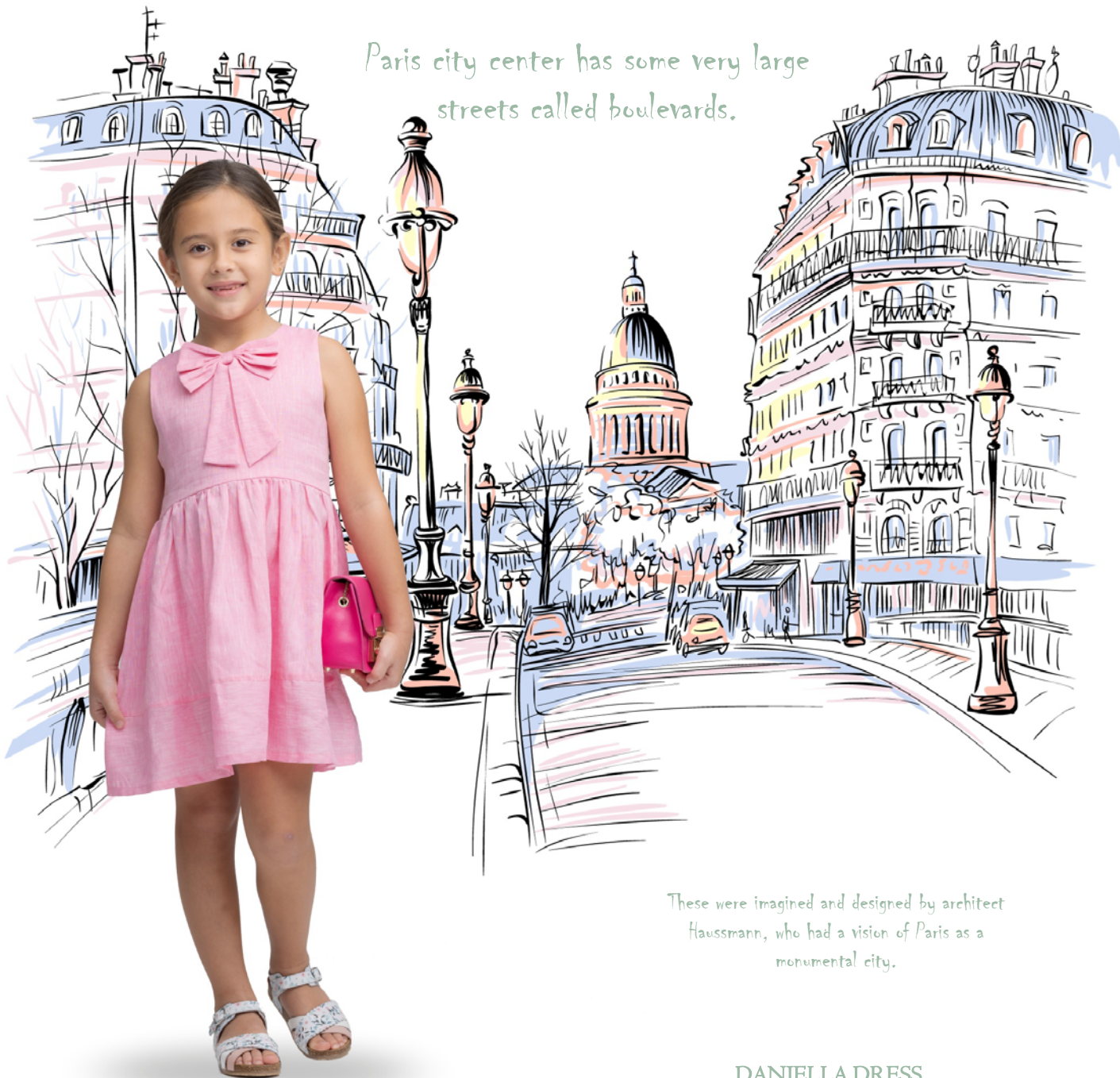
Standing at 300 meters tall, the Eiffel Tower is the tallest building in Paris! The only other tall building in Paris is the Montparnasse Tower which is 210 meters tall.

Other than these two tall structures, nearly all the buildings in Paris are less than 9 stories tall.

CELENA DRESS

Bright Pink / 2Y - 4Y - 6Y - 8Y - 10Y

Paris city center has some very large
streets called boulevards.



These were imagined and designed by architect
Haussmann, who had a vision of Paris as a
monumental city.

DANIELLA DRESS

Pink / 2Y – 4Y – 6Y – 8Y – 10Y

So Beautiful! Like Steel & Lace!

Every seven years, painters apply 60 tons of paint to Eiffel tower to keep her looking Young and Fresh.



Radio saved the Eiffel Tower from destruction.
Thank you Radio!

Eiffel tower was supposed to stand only for 20 years before
being torn down.

However, Mr. Eiffel erected an antenna atop the tower to
prove its value in sending and receiving wireless messages, so
the plan to tear it down never happened.

CELENA DRESS

Sky Blue / 2Y – 4Y – 6Y – 8Y – 10Y



Girl Day 2

A stroll through my favorite neighborhoods, Montmartre, The Marais and The Latin Quarter.



In 1850, Paris was still very much a medieval city without modern conveniences.

One man, Baron Haussman, completely remodeled the city under the reign of Napoleon III.

Most of the gorgeous limestone buildings that we see today were constructed during this time. This style of architecture is called Haussmanian, named after the Baron Haussman.



FLEUR BLOUSE

Multicolor Dots / 2Y – 4Y – 6Y – 8Y – 10Y



CIARA SKIRT

GEOMETRIC / 2Y – 4Y – 6Y – 8Y – 10Y

Girl Day 5



CENDY DRESS

Cream Yellow/ 2Y - 4Y - 6Y - 8Y - 10Y

A stop to taste the delicious Macarons!



DIVINE SHORT CARDIGAN

Off-White / 4Y – 6Y – 8Y – 10Y



CAISSY SHORT

Blue Green / 2Y – 4Y – 6Y – 8Y – 10Y

It is believed that the Macaron was born in Italy. According to legend, Catherine de Medici brought the recipe with her from Italy when she married Henry II of France in 1533.

The Sacre-Coeur church takes the second place in the highest points of Paris



CAISSY SHORT

Sky Blue / 2Y – 4Y – 6Y – 8Y – 10Y

FLEUR BLOUSE

Blue Pink Dots / 2Y – 4Y – 6Y – 8Y – 10Y



It has one of the heaviest bells in the world, The "Savoyarde", about 19 tons and which was dragged to the hill with the help of 21 horses.

The Roofs of Paris – UNESCO World Heritage status



Grey zinc roofs are one of the special features of Parisian architecture.

They cover more than 80% of the roofs of the capital city since the middle of the 19th century.



BELLA DRESS

Blue Gitane/ 2Y – 4Y – 6Y – 8Y – 10Y



Girl Day 3



The Morris column (colonne Morris in French) is a tall and elegant dark green advertising column.



I just saw this new Theatre show on a
Morris Column today.
Let's go watch it tonight!

Theatre has always held a cherished place in the
heritage of France, which counts literary legends
like Molière, Racine and Victor Hugo in
its theatrical hall of fame.



CENDY DRESS

Blue Tweed / 2Y - 4Y - 6Y - 8Y - 10Y



The Arc is the monumental sized archway where 12 main roads meet in the city center, one of them being the Champs-Élysées.

The most important attraction at the Arc de Triomphe is the eternal flame, which was lit in 1923 and has been burning since.

Every evening at 6:30pm, wreaths are laid into the flames by veterans to keep it eternally burning.



BRENDA JUMPSUIT

Blue Beige / 2Y – 4Y – 6Y – 8Y – 10Y



BECCA DRESS

Pink Blue / 2Y - 4Y - 6Y - 8Y - 10Y

Enjoyed today my fashion tour from Place Colette to Rue Saint-Honoré.

I passed by Palais Royal to hear about the most famous stylists of all time.
I didn't forget Avenue Champs-Élysées, Avenue Montaigne and Place Vendôme...



King of France Louis XIV and his red heeled shoes were the first reason why French style is so important nowadays.



Paris
France

BECCA DRESS

Pink Yellow / 2Y - 4Y - 6Y - 8Y - 10Y

Girl Day 4

Paris is the heart of picnics and this could be thanks to the 450 parks and gardens spread across the city.



DAISIE DRESS

White/ 2Y – 4Y – 6Y – 8Y – 10Y

No matter which neighborhood you're in, you will find monuments, parks and beautiful architecture.

Now that warmer weather is descending on Paris, I'll enjoy my afternoon at a café Terrace!



PHILO SKIRT

Green Hearts / 2Y - 4Y - 6Y - 8Y - 10Y

FLEUR BLOUSE

White / 2Y - 4Y - 6Y - 8Y - 10Y

A touch of green is the perfect compliment to the beautiful Parisian architecture.

And to our iconic Bella Dresses!



King Henri IV had more than 500,000 trees planted across the city during his reign.

To this day, they are regularly counted and recorded officially so the city can protect them at best.

Join the Fun and Enjoy with us a *Parisian Picnic!*



Guess What I've learned today? Some of The Parisian Terrace Etiquette

On some terraces, there are tables set with silverware and others without.



If you plan to enjoy a meal, feel free to take a table with silverware.

If you're just staying for drinks, try to grab a table without any place settings.

BELLA DRESS

Green / 2Y – 4Y – 6Y – 8Y – 10Y

Many terraces have chairs that are facing the street. As the street is your stage, so make sure you don't have your back to it!

The River Crossing Paris is Called La Seine

The Seine divides Paris in two halves called 'the Left Bank' and the 'Right Bank' or 'quay'



The left Bank is considered the birthplace of Paris and is now UNESCO World Heritage Site.

BELLA DRESS

Flowery Green / 2Y – 4Y – 6Y – 8Y – 10Y

Going to the
Famous Garnier
Opera tonight?

I'll put my Sparkling
Beautiful Dress!



DANIELLA DRESS

Green / 2Y - 4Y - 6Y - 8Y - 10Y



BABY GIRL COLLECTION

DRESSES – BLOUSES – SKIRTS – ROMPERS – BLOOMERS

6M - 18M



Baby Girl Day 1

The First Photo Of A Person Ever Taken Was In Paris



Ready to take plenty of photos with my lovely pink dress

DESIREE DRESS

Bright Pink / 6M – 12M – 18M



Can't Resist a French Baguette!



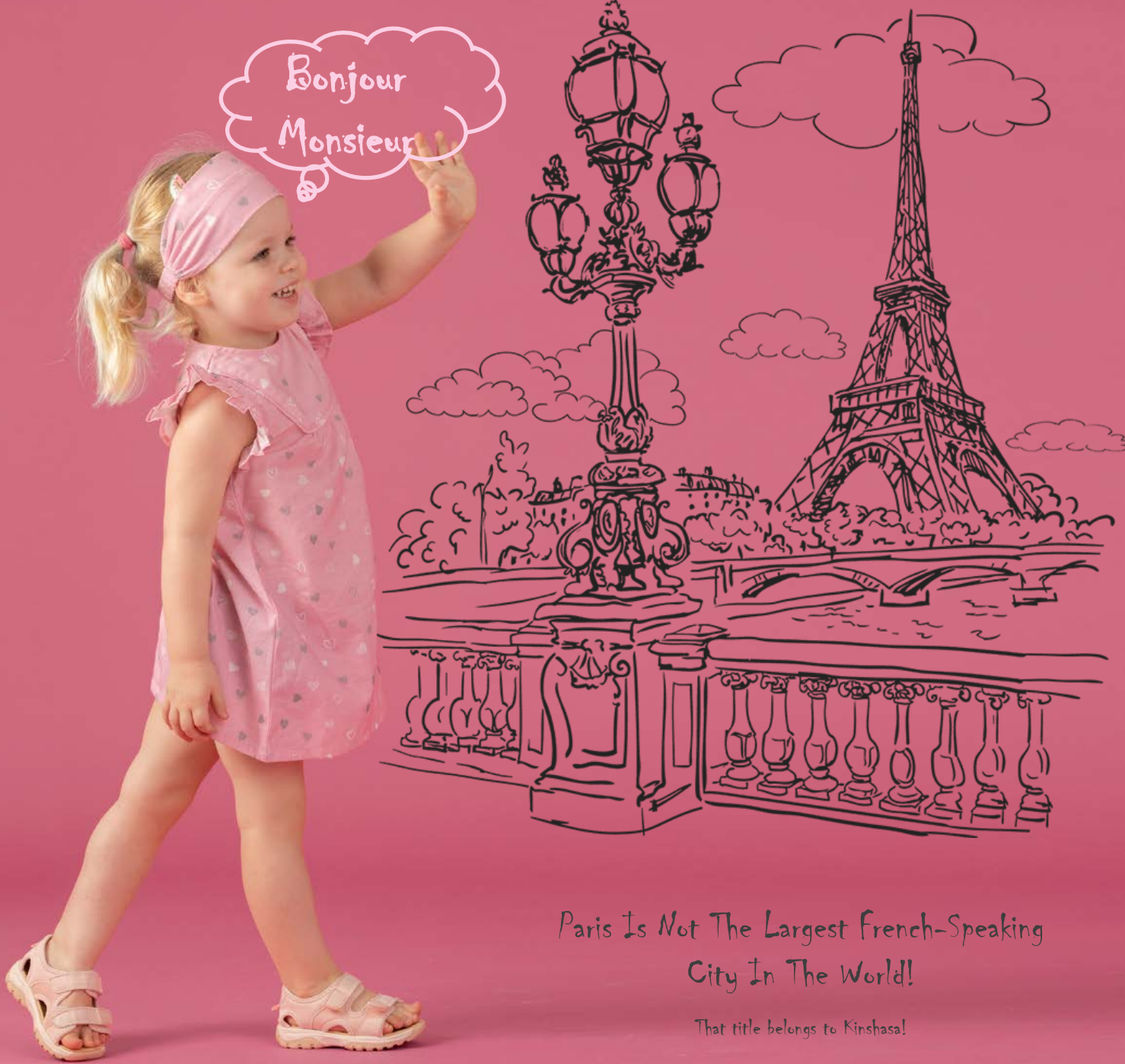
Baguette means stick (baton) and became the iconic symbol of French bread and a thread of French culture in the 20th century.

The French eat 320 baguettes every second.
That's about half a baguette per day per an average Frenchman.

BARDOT DRESS

Pink / 3M - 6M - 9M - 12M - 18M





Bonjour
Monsieur

Paris Is Not The Largest French-Speaking
City In The World!

That title belongs to Kinshasa!

DAHLIA DRESS

Pink Hearts / 6M – 12M – 18M

DORA HEADBAND

Pink Hearts / 12M – 18M

There are more dogs in Paris than children



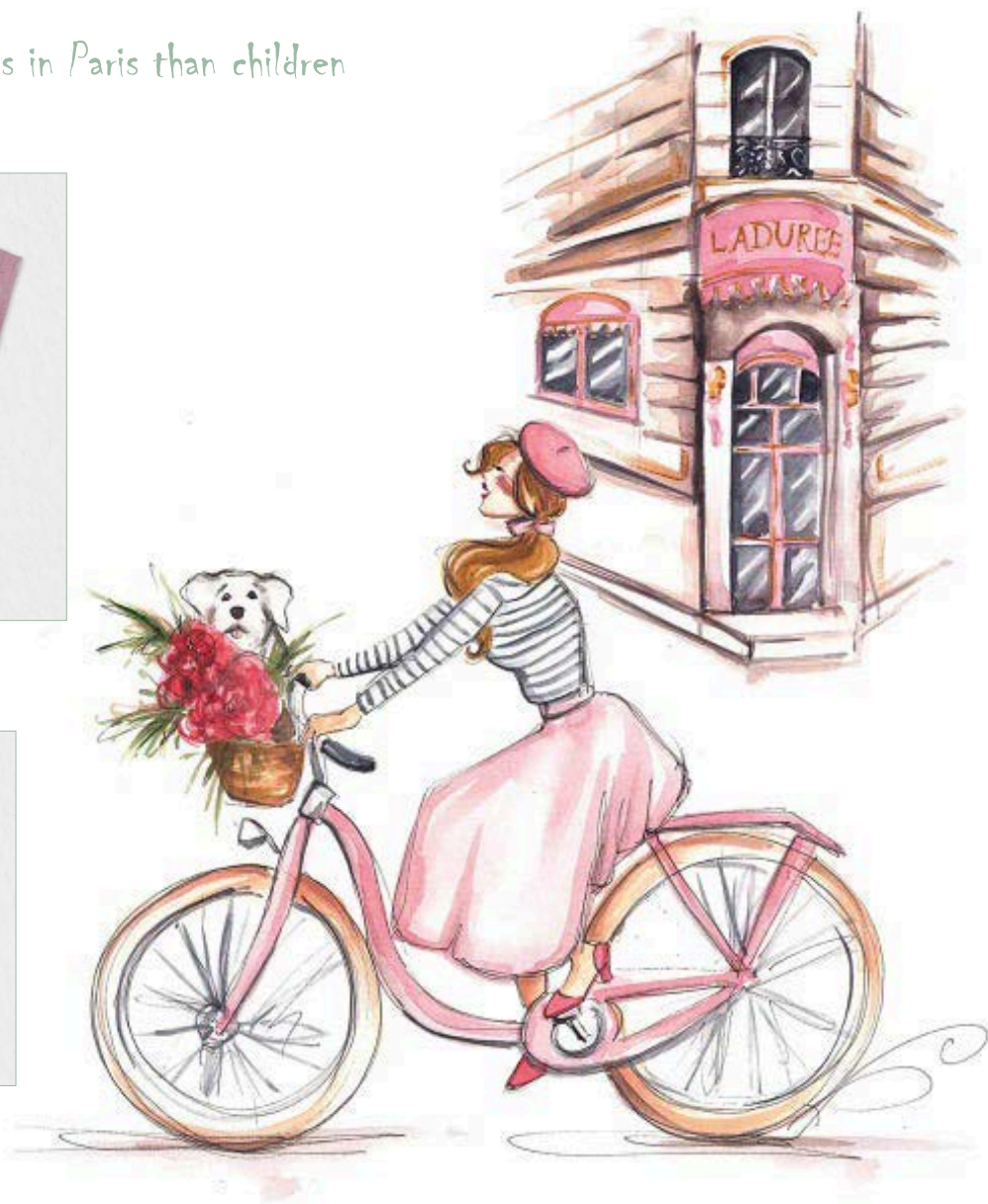
BLANDINE BLOUSE

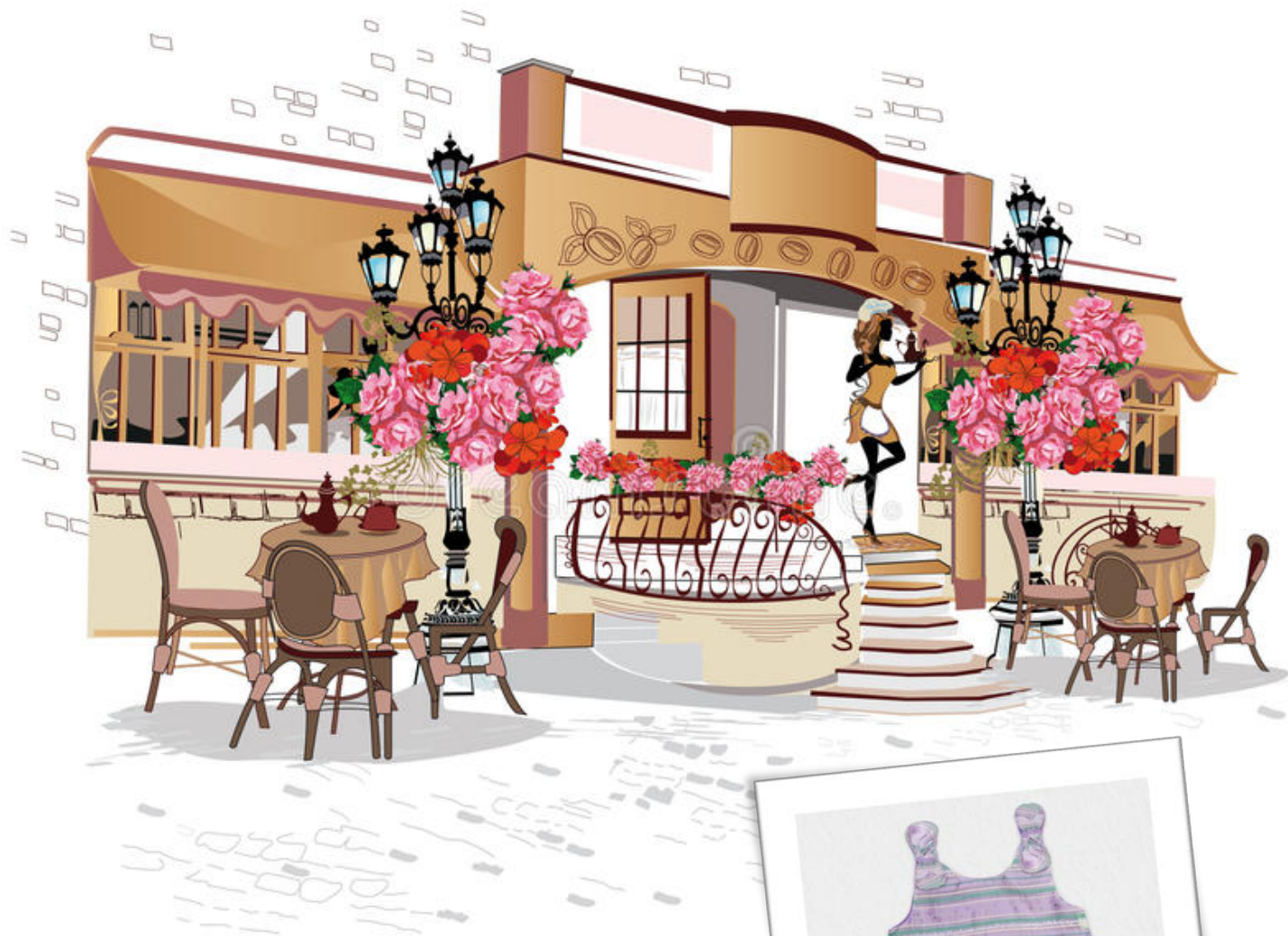
Baby Pink / 6M – 12M – 18M



ALANA BLOOMER

Baby Pink / 6M – 12M – 18M





There are over 40,000 restaurants in *Paris*

BECCA DRESS

Lilac Green / 6M – 12M – 18M



Paris, A Food Capital

Hungry?



Paris is world-famous for its many cafes, the oldest of which dates from the 1600s, and restaurants, including the highest number of Michelin star restaurants in the world, over 100!

CECILLE DRESS WITH BLOOMER

Mint and Off-white Glitters

6M – 12M – 18M

Paris, La Ville Lumière

Paris is called the city of light because it was one of the first European cities to install street lights.



CECILLE DRESS

Off-White Glitters or Mint

6M – 12M – 18M

Baby Girl Day 2

Paris neighborhoods are called “Arrondissements”



DAHLIA DRESS

Mint / 6M – 12M – 18M

DORA HEADBAND

Mint/ 12M – 18M



The name arrondissement means neighborhood and there are 20 of them in Paris.

If you look at a map of them, you will notice the numbers follow the shape of a spiral.

Paris Is The World Capital Of Fashion

There is no city in the world that speaks and understands fashion like
Paris.

Whether it's French handbag brands, jewelry brands to haute couture,
France has set a tone for the entire world.



DESIREE DRESS

Pistachio / 6M – 12M – 18M

One Of The Most Famous Paintings In The World

The Louvre Museum in Paris houses the most prestigious and viewed artwork in the world, the Mona Lisa by Leonardo da Vinci.



MILA ROMPER

Yellow / 6M – 12M – 18M

DOMINIQUE HAT

Yellow / 12M – 24M



Even though the painting is popular, so many people are always surprised by how small it is when they see it in real life — it is 77 cm x 53 cm to be exact.

Let's go to Disneyland

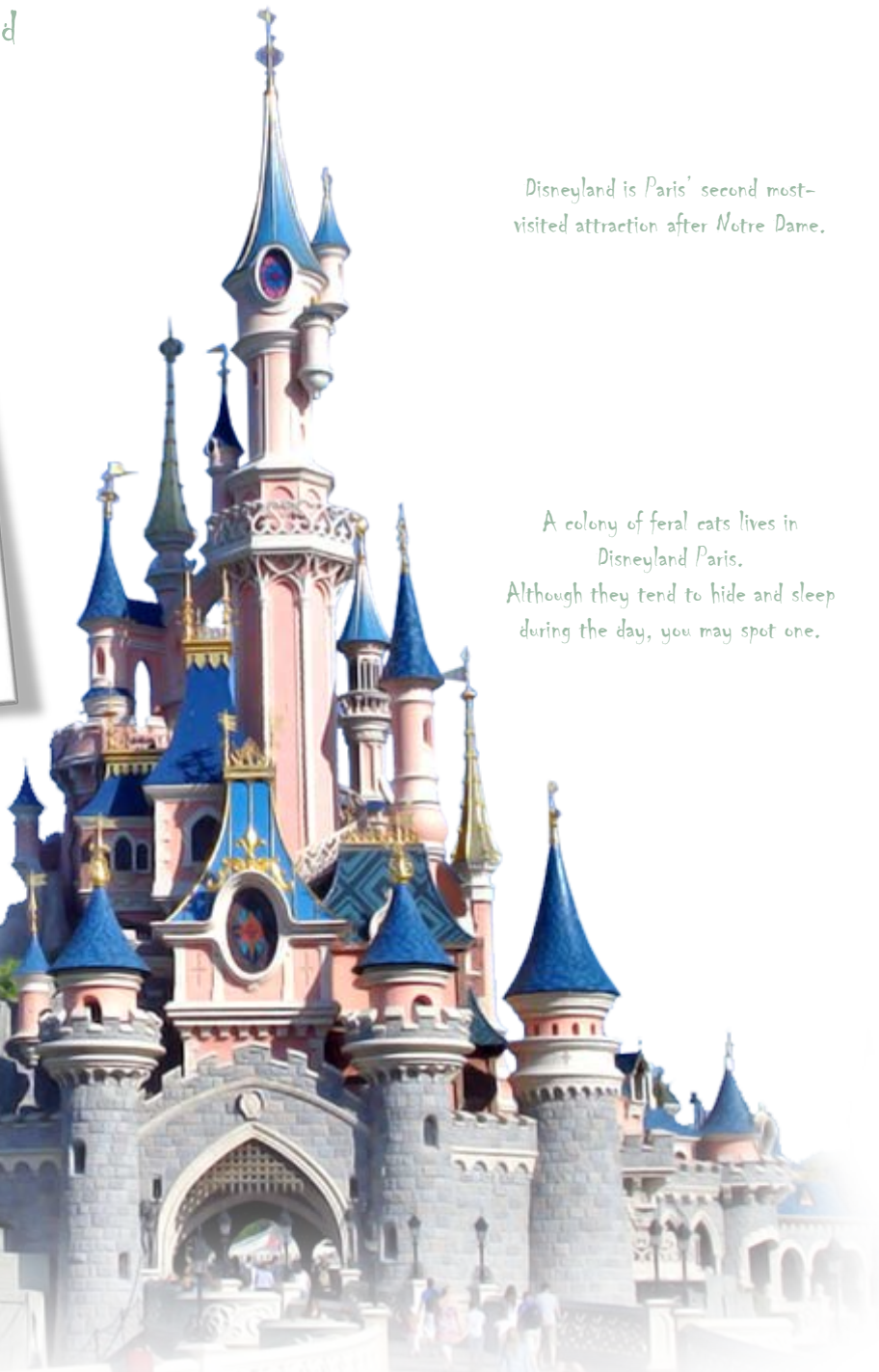


DULCIE CARDIGAN

Off-white / 6M – 12M – 18M – 24M

Disneyland is Paris' second most-visited attraction after Notre Dame.

A colony of feral cats lives in Disneyland Paris. Although they tend to hide and sleep during the day, you may spot one.



Paris is a very green city with lovely green spaces

Jardin Du Luxembourg, Jardin des Tuileries, Bois de Boulogne, The Park De Butte Chaumont, Parc Monceau, Jardin des Plantes



PHILO SKIRT

Green Dots / Blue Dots
6M – 12M – 18M

FLEUR BLOUSE

Green Hearts / Blue Hearts / White
6M – 12M – 18M



ALANA BLOOMER

Green Dots / Blue Dots
6M – 12M – 18M





BOY COLLECTION

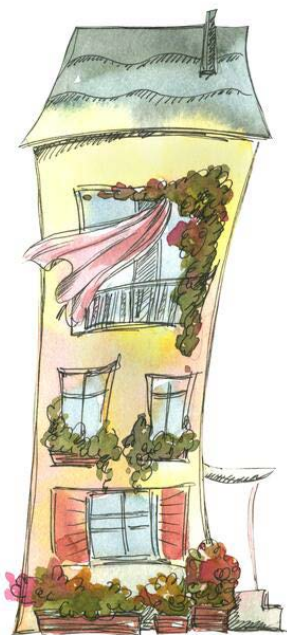
SHIRTS – SHORTS – BERMUDAS – POLOS – TSHIRTS

2Y-10Y



Boy Day 1

Wow, I just saw the
oldest house in Paris!



It dates from 1407 and
it is at number 51, rue
de Montmorency, in the
3rd arrondissement



COLIN SHIRT

Thai Print

2Y - 4Y - 6Y - 8Y - 10Y

CARL SHORT LINEN

Green

2Y - 4Y - 6Y - 8Y - 10Y

My Next Visit Is To The Largest Art Museum In The World



Not many people are aware that there are a total of five pyramids at the Louvre. Three of them are the small glass pyramids surrounding the iconic I.M. Pei pyramid.

The fifth pyramid is the Louvre *Pyramide inversée* (inverted pyramid) in Carrousel du Louvre.



Did you know it would take at least 200 days to see everything in the Louvre!!

ALFRED TSHIRT

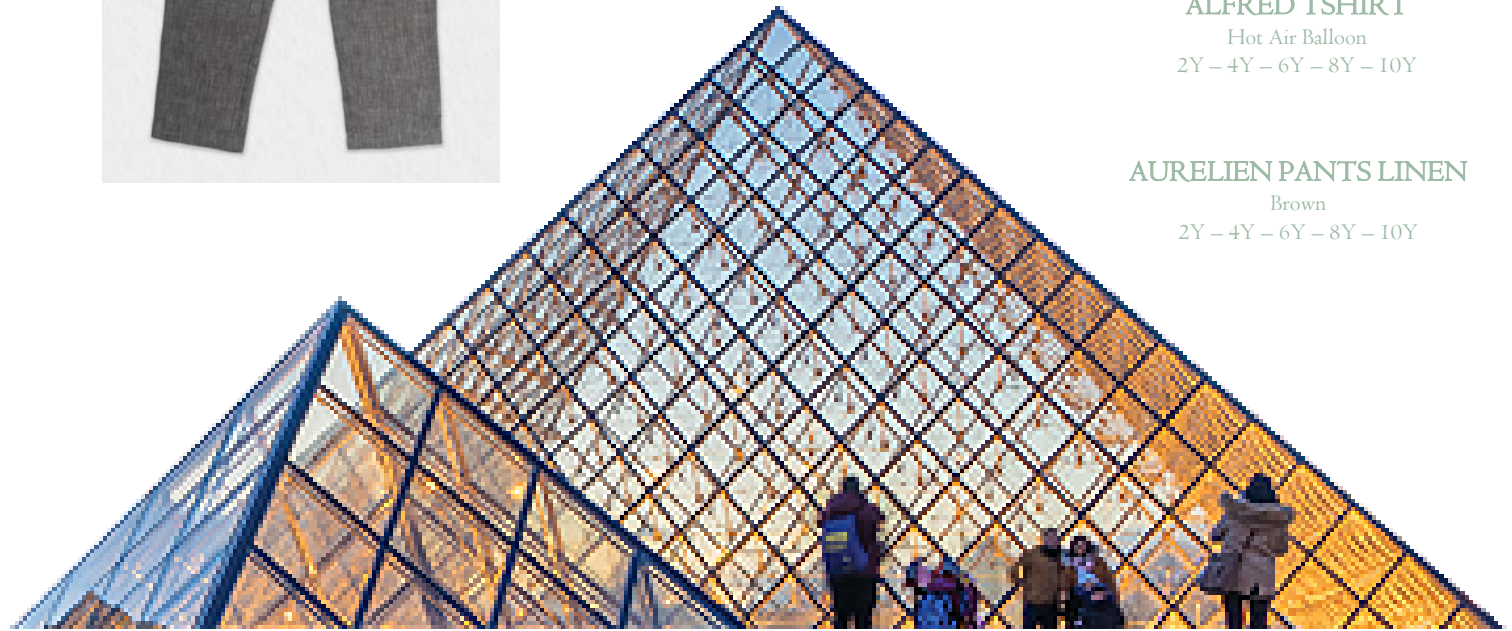
Hot Air Balloon

2Y – 4Y – 6Y – 8Y – 10Y

AURELIEN PANTS LINEN

Brown

2Y – 4Y – 6Y – 8Y – 10Y



After a long tour at the Louvre,
I'm having some rest in The
Jardin de Tuileries. I am having
so much fun!



BATISTE SHIRT LINEN

Blue Stripes

2Y - 4Y - 6Y - 8Y - 10Y

ANDRE SHORT

Beige Grey

2Y - 4Y - 6Y - 8Y - 10Y

Catching the METRO and Heading to my Next Stop!



ALFRED TSHIRT

Navy/Sky Blue

2Y - 4Y - 6Y - 8Y - 10Y



Paris' subway system known as the Paris Metro ranks the second busiest in Europe and 4th in the World!

After my visit to the Palace of Versailles, I enjoyed the Sun and my
Macarons in the Gardens of Versailles



The gardens of Versailles are some of the largest and most spectacular in the world and contain 372 statues, 55 water features, 600 fountains, and over 20 miles of water pipes.

AZAD SHIRT LINEN

White Stripes / 2Y – 4Y – 6Y – 8Y – 10Y

BILLY SHORT

Yellow / 2Y – 4Y – 6Y – 8Y – 10Y

The Most Visited Monument in Paris

The Cathedral *Notre-Dame de Paris* is built on the *Île de la Cité* (City Island) in the very center of *Paris*.

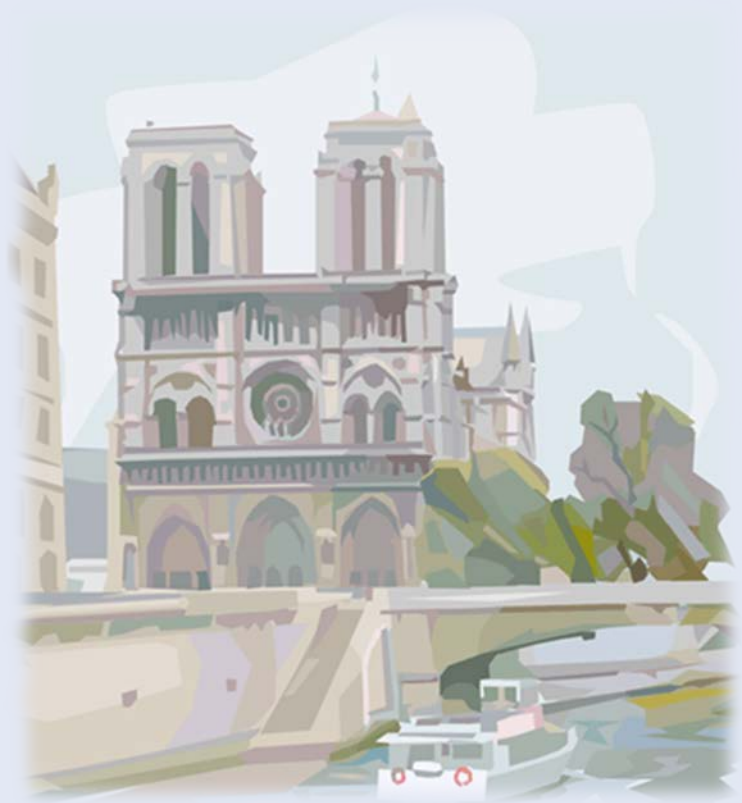


COLIN SHIRT

Pink Stripes
2Y – 4Y – 6Y – 8Y – 10Y

BILLY SHORT

White
2Y – 4Y – 6Y – 8Y – 10Y



The Cathedral is a measurement reference : the overlooked “*Point Zéro*”, where all distances to and from *Paris* are measured from.

Did You know That Tree Counting is An Official Job in Paris?!



BATISTE SHIRT LINEN

Grey Pink

2Y - 4Y - 6Y - 8Y - 10Y

The French Army still uses carrier pigeons bred in Paris!

Carrier (homing) pigeons have famously been used in the past, as a means of communication. It is still used nowadays by the French Army.

So, if you see a pigeon flying overhead in Paris, it could be delivering a very important message.



Paris Has 37 Bridges

The oldest standing bridge in Paris is called Pont Neuf, which means "New Bridge" in English!



COLIN SHIRT

Turquoise Tartan / 2Y - 4Y - 6Y - 8Y - 10Y

CARL SHORT

Turquoise / 2Y - 4Y - 6Y - 8Y - 10Y



Paris has the least number of stop signs
of any city!

Despite many cars being driven in
Paris, there are no stop signs.
There was one stop sign for a long
time in the 16th arrondissement,
but that disappeared during 2014.

ANDRE SHORT

Blue Gitane

2Y – 4Y – 6Y – 8Y – 10Y

CEDRIQUE TSHIRT

White

2Y – 4Y – 6Y – 8Y – 10Y

A young boy with light brown hair, wearing white sunglasses, a bright blue button-down shirt, and light grey shorts, is jumping rope. He is barefoot and has a joyful expression. The background is a soft, light blue-grey gradient. In the upper left, there is a large, vibrant firework exploding with red, blue, and white streaks. Several translucent bubbles of various sizes are floating around the boy. A yellow rope forms a large loop around him.

The biggest celebration in the city is
held on Bastille Day

This day marked the date when
Parisians revolted against the royal
family, marking the start of the
French Revolution and independence
from the crown.

Today, Paris holds a large military
parade along the Champs-Élysées, a
fly-past, and a range of spectacular
fireworks displays.

AZAD SHIRT LINEN

Bright Blue

2Y - 4Y - 6Y - 8Y - 10Y

ANDRE SHORT

Blue Green

2Y - 4Y - 6Y - 8Y - 10Y

BABY BOY COLLECTION

DUNGAREES – SHIRTS – SHORTS – PANTS

6M-18M



Baby Boy Day 1

Paris has an
annual
competition
to find the
city's best
baguette!

Who's going
to win the
TROPHEE??

AZAD SHIRT LINEN

Yellow Stripes and Pink Stripes
6M – 12M – 18M

ARSENE PANTS LINEN

Blue and Yellow
6M – 12M – 18M



Want to Sell Baguettes in Paris?

They must meet the *Décret Pain*, a law about the exact recipe for baguettes!

The bread must include just four ingredients: wheat flour, yeast, water, and salt.

BATISTE SHIRT LINEN

Mint Blue

6M – 12M – 18M

CARL SHORT LINEN

Blue

6M – 12M – 18M



Paris apartments may be hiding some expensive secrets!



BOB SHORT

White / 6M – 12M – 18M

In 2010, those dealing with a French woman's estate found she paid rent on a mysterious Parisian apartment for 70 years.



At the apartment, they discovered she abandoned it at the start of World War II. The interior was as it was in the 1940s, and a Boldini painting worth almost two million Euros was inside.

Baby Boy Day 2

Let's Go Have Fun at the beach, Yes in Central Paris!



BOB SHORT

Blue Gitane / 6M – 12M – 18M

CEDRIQUE TSHIRT

White / 6M – 12M – 18M

BENJAMIN DUNGAREE

Blue Gitane / 6M – 12M – 18M – 24M

During July and August, the city puts sand onto the banks of the Seine, making river-side beaches for residents and tourists to relax on. In addition, palm trees, sun umbrellas, and deck chairs get added.



I can see the Statue of Liberty, can you see it too?

DAMIEN DUNGAREE
LINEN

Sky Blue and Mint
6M – 12M – 18M – 24M

The Statue of Liberty in New York was given as a gift to the United States by France. You can find smaller replicas of this statue around Paris. There are five to be discovered in total.

The most well-known of the five statues is found on the Seine near the Pont de l'Alma.



SPRING SUMMER 2023 COLLECTION

www.julesandjuliette.com



Jules & Juliette

PARIS